



**SICI** 31 January 2026  
Cultural Center Jacques Aka

Bouaké

**SICI** 1st February 2026  
Fondation FHB

Yamoussoukro

**SICI** 24 January 2026  
San Pedro University

San Pedro

**SICI** 07-08 February 2026  
Parc des Expositions

Abidjan



9<sup>th</sup> edition

SALON DE  
L'IMMOBILIER DE  
**CÔTE D'IVOIRE**

Visibility • Clients • Partners • Growth



# Côte d'Ivoire Real Estate Expo in numbers

## 9th edition

Organised annually since 2018, SICI has established itself as one of the few large-scale real estate fairs held without interruption, offering a constant platform for business and visibility.

## +50 000 Visitors

With an average of 22,000 visitors over the last three editions, SICI 2026 aims for a new milestone of 50,000 participants, thanks to a format expanded to several cities and increased international openness.

## +7 million d'interactions digitales

Thanks to an active marketing strategy and the mobilization of exhibitors, SICI generates record digital reach, amplified by participants' shares on social networks.

## +45 Organizations

SICI also brings together the institutional and associative sector: more than 45 organizations, including Habitat for Humanity and other key players, are committed to sustainable and inclusive housing.

## 04 Cities

SICI is becoming a traveling trade show, with a national roadshow in several major cities and a final public event in Abidjan. Exhibitors can participate in all or part of the circuit, depending on their objectives.

## +1 000 Expected mortgage loans

From 2026 onwards, concrete monitoring will be put in place with financial institutions to measure the real impact of the trade fair: objective, 1,000 mortgage loans granted within 6 months following the event.

## +10 Countries represented

The SICI trade fair now extends beyond Ivory Coast's borders, with regional exhibitors and international visitors gathering around the regional market. The 2026 edition anticipates the participation of at least 10 countries.

## +60 Media

La notoriété du SICI s'étend: aux côtés des médias nationaux, la presse internationale assure désormais une couverture renforcée, avec émissions spéciales et reportages exclusifs.

## +92% Satisfaction

Over 92% of exhibitors renew their participation, a testament to the value and effectiveness of the trade show. The organization continues to innovate to achieve excellence by 2026.

## +1 200 billions of CFA francs worth of projects presented

The real estate projects on display cover the residential, commercial and tourism sectors, demonstrating the dynamism of the regional market.

# Exhibitor Profiles

## ✓ Real estate developers

Major players in the residential, commercial and tourism sectors present their projects, whether they involve housing, offices or hotel complexes.

## ✓ Real estate agencies

Specializing in the sale, rental and management of real estate, they connect buyers and investors with concrete opportunities.

## ✓ Banks and Microfinance

Financial institutions offering real estate financing solutions tailored to individuals and developers, including loans, credit and specialized banking services.

## ✓ Land developers

Companies and organizations that organize, plan and market land for construction, facilitating access to housing and urban projects.

## ✓ Insurance

Companies offering home, multi-risk and specialized insurance for real estate projects and investor protection.

## ✓ An agency for public institutions and government bodies

Ministries, investment and tourism promotion agencies, PPP units and housing funds, involved in urban development and sector regulation.

## ✓ Architecture and Design Firms

Architects, urban planners and interior designers who offer innovative and sustainable concepts for the design of buildings and urban spaces.

## ✓ General Construction Companies

Companies responsible for carrying out real estate projects, from the construction of individual houses to large urban complexes.

## ✓ Suppliers of materials and equipment

Actors in the construction industry, ranging from cement plants to wood factories for joinery, doors and other essential equipment.

## ✓ Control Laboratory

Specialized laboratories for analysis and control, guaranteeing the safety, conformity and reliability of urban constructions and developments.

## ✓ International organizations

International organizations and NGOs, such as Habitat for Humanity and other housing actors, that support affordable, sustainable and inclusive housing projects.

## ✓ Energy suppliers

Suppliers of conventional and renewable energy, including solar solutions and electrical systems for buildings and construction sites.

## ✓ Schools and Training Institutions

Institutions preparing future professionals in real estate, architecture, urban planning and project management.

## ✓ Professional Organizations

Orders, Chambers and Associations bringing together professionals in the sector, such as the Chamber of Notaries or other bodies, which ensure professionalization, regulation, etc.

## ✓ Telecom, fiber optic and internet providers

Companies providing the connectivity and network solutions essential for smart buildings and modern infrastructure.

## ✓ Furniture and Decoration Suppliers

Companies specializing in furniture, furnishings and decoration, bringing style and comfort to residential and commercial projects.

## ✓ PropTech startups and innovations

Innovative companies offering digital and technological solutions for the management, sale or rental of real estate.

## ✓ Hospitality and Tourism Real Estate

Promoters and managers of tourist complexes, hotels and leisure residences, who present their accommodation offers and projects.

## ✓ Security Solution Providers

Suppliers of security systems and technical equipment, including fire extinguishers, smoke detectors, alarms and access control.

## ✓ Coworking spaces

Shared office spaces and innovative coworking solutions, offering flexible environments for professionals, startups and businesses.

## ✓ Home Automation Solution Providers

Companies offering intelligent systems for home and building management, including security, automation and comfort.

## ✓ Business Services Companies

Specialized service providers for professionals including IT, accounting, project management, consulting, etc.



All exhibitors operating in sectors regulated in their country must be in compliance (approvals, licenses, etc.) to participate in SICI, in order to guarantee the confidence of visitors and investors.

# Visitor Profile

## ✓ Families looking for a property to live in

Individuals wishing to acquire residential accommodation adapted to their needs, ranging from land to housing (social, mid-range, high-end).

## ✓ Private and institutional investors

Individuals or regional or international entities seeking real estate, residential or commercial investment opportunities in the sub-region.

## ✓ Families looking for banking solutions

Households wishing to finance the purchase or construction of a property, interested in mortgage loans and other specialized financial solutions.

## ✓ Fortunes and Specialty Service Clients

Individuals with high wealth potential, interested in real estate investment, wealth management, personalized banking and financial services.

## ✓ Mutual

Representatives of mutual insurance companies seeking real estate offers and solutions tailored to the needs of their members.

## ✓ Public with specific needs

Individuals taking advantage of the event to consult professionals (insurance companies, notaries, architects, lawyers, etc.) or institutions and obtain personalized advice on their real estate projects.

## ✓ Public institutions and local authorities

Representatives from ministries, agencies and local authorities seeking partners for urban development, social housing and infrastructure projects.

## ✓ Businesses and large companies

Representatives seeking offices, commercial premises or real estate solutions for their business needs.

## ✓ Individuals ready to build

People with land who wish to build, looking to meet professionals or suppliers to bring their projects to fruition.

## ✓ Sector professionals

Professionals seeking partnerships, project collaborations or specialized training.

## ✓ Condominium managers

Professionals coming to learn about legislation, best practices and to evaluate partnerships with real estate and construction stakeholders.

## ✓ Officials and Public Decision-Makers

Ministers, senior officials and decision-makers for whom real estate, urban planning and urban development are priorities, came to observe trends, support projects and establish strategic partnerships.

## ✓ Embassies and Diplomats

Representatives from embassies and diplomatic missions who facilitated the participation of companies and investors from their country, and to promote international trade and support the development of the local and regional real estate market.

## ✓ Entrepreneurs in the tourism sector

Investors or managers of hotel, resort and tourist residence franchises interested in real estate projects or partnerships.

## ✓ Specialized media and journalists

Local, regional and international press covering the real estate market, investments, construction and urban planning.

## ✓ Students and young professionals

Students and recent graduates came to be inspired, to learn and to build a professional network.



# Sponsorship Pack

	Associate Sponsor	Major Sponsor	Main Sponsor
<b>Before the Show</b>			
Exclusive mention in the event title: "Presented by"	X	X	✓
Sponsor name mentioned in radio and TV ads	X	X	✓
Logo insertion in emails sending tickets to visitors	X	✓	✓
Logo on all media (website, posters, flyers, social media, newsletters)	33%	50%	100%
Dedicated announcement on social media (visual + text presenting the partner)	✓	✓	✓
Logo insertion in email campaigns (newsletters, invitations)	✓	✓	✓
<b>During the Show</b>			
Sponsor Stand Area	18m <sup>2</sup>	18m <sup>2</sup>	36m <sup>2</sup>
Networking area or VIP Lounge in the sponsor's name	X	X	✓
Logo sur les badges des exposants	X	X	✓
Advertisement in the trade fair guide	Quarter Page	Half Page	Full Page
Logo on the Welcome Panel	X	✓	✓
Logo on the backdrop panel of the conference space	Small	medium	Big
Floor stickers for information or promotion of a sponsor's offer.	✓	✓	✓
Opportunity to speak (conference, panel, etc.)	✓	✓	✓
<b>After the Show</b>			
Official mention and thanks in post-event communications	X	X	✓
Privileged access to databases of qualified contacts (subject to agreement)	X	✓	✓
Screening of the trade show recap video featuring partner logos	X	✓	✓
Logo in the final report shared with the media, partners and participants	✓	✓	✓
<b>Sponsorship Package Pricing</b>	15 500 000 F	22 500 000 F	34 500 000 F

## Sponsorship at Carte

### Sponsor Badge [3 000 000 FCFA]

Your logo will be worn by each participant and will be visible at all times throughout the entire event.

### Official Show Bag Sponsor [4 500 000 FCFA]

Your logo on the bag given to all participants, for lasting visibility even after the event.

# Exhibitor Pack



## Pillar Booth (accessible)

**Area:** 03m<sup>2</sup>

**Furniture:** 2 Chairs + 1 Table (banner provided by the exhibitor)

Ideal for young companies, start-ups, and very small businesses seeking initial exposure at SICI. These mini-stands are located in a shared space, called the Experts' Agora, encouraging interaction with the public and among professionals.

**Price per city: 390 000 FCFA**

**(550 000FCFA after November 15, 2025)**

*Discount: 15% for two cities, 20% for three cities, and 25% for participation in all stages*



## Arcade Booth (Intermediate)

**Area:** 09m<sup>2</sup>

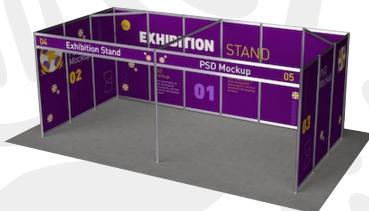
**Furniture:** Rigid booth panels + 2 chairs + 1 table

Designed for growing or established businesses looking to increase their visibility. Offers more exhibition space, a prime location, and enhanced visibility.

**Price per city: 1 150 000 FCFA**

**(1 650 000FCFA after November 15, 2025)**

*Discount: 15% for two cities, 20% for three cities, and 25% for participation in all stages*



## Column Booth (Premium)

**Area:** 18m<sup>2</sup>

**Furniture:** Rigid stand panels + 4 chairs + 2 tables

Designed for companies and institutions wishing to make a strong impression. Includes a strategic location and allows you to meet a larger number of visitors with a larger team, while reducing waiting times for the public.

**Price per city: 2 200 000 FCFA**

**(3 100 000FCFA after November 15, 2025)**

*Discount: 15% for two cities, 20% for three cities, and 25% for participation in all stages*

## Premium Booth (Prestige)

**Area:** 36m<sup>2</sup>

**Furniture:** Rigid booth panels + 8 chairs + 4 tables

Designed for companies and institutions seeking maximum and strategic visibility. Offers a prime location, communication advantages, and opportunities to effectively meet key visitors and partners at the trade show.

**Price per city: 4 200 000 FCFA**

**(5 900 000FCFA after November 15, 2025)**

*Discount: 15% for two cities, 20% for three cities, and 25% for participation in all stages*

## Bare space

Designed for exhibitors wishing to design a custom stand with their own decorator.

**Price per city 112 000 FCFA/m<sup>2</sup>**

**(160 000 FCFA/m<sup>2</sup> after November 15, 2025)**

*Discount: 15% for two cities, 20% for three cities, and 25% for participation in all stages*



**Terms:** 50% upon signing, 50% before January 12, 2026

**Multiple participation:** Stand selection may vary from city to city - discounts apply.

# International participants of the Trade Mission

Are you part of an international delegation or a foreign professional wishing to participate in SICI to meet companies from the sub-region, explore partnerships or present your products and services? Discover below the complete mission program as well as the financial conditions including accommodation, transfers, B2B access and networking activities.

## Program:

### Thursday – Arrival

- Arrival at Abidjan's Félix Houphouët-Boigny International Airport
- Transfer to one of our partner hotels (Novotel, Pullman, Ibis Plateau)
- Networking dinner and welcome briefing

### Friday – Institutional & Business Environment

- Meeting with the Investment Promotion Center (CEPICI): presentation of the legal and tax framework and incentives for foreign investors
- Meeting with the CGECI (General Confederation of Enterprises of Côte d'Ivoire): discussions with sectoral federations (construction, materials, engineering, energy, etc.)

### Saturday – Day 1 of the Abidjan ICD

- Official opening of the Ivory Coast Real Estate Show (SICI)
- Tour of the booths and participation in thematic conferences
- Targeted B2B meetings between international delegates and local exhibitors
- Free time for individual appointments

### Sunday – Day 2 of the Abidjan ICD

- Continued B2B networking and participation in conferences
- Presence in the "B2B Meetings" area and thematic panels
- Networking lunch with SICI's premium exhibitors

### Monday – Departure

- Mission debriefing and exchange of contacts
- Transfer to the airport and return flight

**Price per person: 1 285 000 FCFA (1 960€, 2 080USD, 7 640AED ou 15 200CNY).**

This package includes four nights' accommodation in one of the partner hotels (Novotel, Pullman, or Ibis), the SICI B2B pass, airport-hotel and hotel-exhibition transfers, and lunches during the exhibition days. It also includes shuttles for organized trips and a certificate of accommodation, if needed for visa applications.

# Some exhibitors from previous editions...



# Participation Bonus at SICI 2026



SICI exhibitors benefit from exclusive advantages on Habitaf, the directory platform for verified and professionally presented real estate for the diaspora and international markets. Companies in eligible categories receive free advertising throughout the year (valued at 250,000 CFA francs), offering them visibility and networking opportunities well beyond the event.

SICI exhibitors also benefit from advantages at MIIAF trade shows, of which SICI is a part. This year's international edition will be held in the USA and Canada next May. Through their participation in SICI, exhibitors wishing to connect with the diaspora and the international public will benefit from a free booth, offering unique international visibility.

**Need information?**



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+200 Exhibitors  
+50 000 Visitors  
9<sup>th</sup> edition  
4 Cities

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